



QANTAS SPONSORSHIP APPLICATION

Qantas receives many requests for sponsorship support. To assist in evaluating your proposal, please complete this application form. If there is anything further you would like to add, please attach it to this form. Thank you for your interest in Qantas.

SPONSORSHIP INFORMATION

1. Name of group or individual seeking sponsorship	
2. Name of event (if applicable)	
3. Date/s of event (if applicable)	
4. Brief description on yourself or your organisation (max 200 words)	
5. What type of group is requesting the sponsorship support?	Sport / Arts Organisation / Cultural Event / Charity
6. Has Qantas provided sponsorship in the past?	Yes / No
If 'yes', what year?	
What was the value of past support?	
7. Provide an overview of the proposed sponsorship opportunity for Qantas (max 200 words)	

8. What is the timing of the sponsorship? How long is the proposed sponsorship term?	
9. Please detail any other sponsors that are currently involved in the sponsorship including total number of sponsors and each sponsors level of involvement.	
10. What type of sponsorship are you seeking from Qantas?	Travel Sponsorship Fee Other (e.g. giveaways, promotions etc)
If travel, what kind of travel?	Domestic / International
If travel, what is the requested itinerary and proposed number of bookings required on Qantas?	
11. Does your company or association have a travel account with Qantas?	Yes / No
If 'yes', where are the bookings made?	Direct with Qantas / Travel Agent
12. Proposed benefits of sponsorship to Qantas (please provide details)	
Media Exposure (e.g TV, Radio, Press)	
Online	
Signage	
Hospitality (e.g. Tickets, catering etc)	
Other possible leverage opportunities for Qantas	
Other	

13. Are there any other details that you would like Qantas to be aware of?

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CONTACT INFORMATION

Company Name (if applicable)	
Contact Name	
Postal Address	
Telephone Number	
Fax Number	
Email Address	

Thank you for taking the time to complete this form.
Fax or email your completed application form to the relevant state from the list below:

NSW: sponsorships@qantas.com.au
VIC: sponsorshipsvictoria@qantas.com.au
QLD: +61 (07) 3238 2803
SA: +61 (08) 8407 2396
WA: +61 (08) 9225 8208
ACT: +61 (02) 6250 8319
NT: +61 (08) 8981 9036
TAS: +61 (03) 6237 4904

For National Sponsorship & Sports applications ONLY, please email:

sponsorships@qantas.com.au

Note: We are unable to accept Sponsorship Application forms unless fully completed.
Please allow up to 3 weeks for Qantas to review your application.