Qantas Interface Development Requirements

It is a requirement that all Qantas.com developments including 3rd party sites be developed to comply with the following 5 standards and guidelines.

1) XHTML 1.0 Transitional - http://www.w3.org/TR/xhtml1/

Ensure that all HTML developed is validated against the W3C XHTML 1.0 Transitional document type, you can use the following link to assist you in this:

http://validator.w3.org/#validate_by_uri+with_options

2) Web Content Accessibility Guidelines 2.0

http://www.qantas.com.au/styleguide_redesign/img/qantas.com-accessibility.doc

Ensure that all development takes into consideration the WCAG 2.0 guidelines; you may use the following tool to assist you in achieving this: http://wave.webaim.org/#waveoptions-0-2

3) Qantas SEO Guidelines
http://www.qantas.com.au/styleguide_redesign/ws_seo_guidelines.html

Ensure that all content is developed within the Qantas SEO Guidelines to ensure optimum search engine indexability.

4) Qantas Flash Guidelines
http://www.qantas.com.au/styleguide_redesign/rd_flash_guidelines.html

If Flash development is required for any Qantas projects, please ensure that it is inline with the Qantas Flash Guidelines.

5) Qantas Header and Footer IFRAME inclusion
http://www.qantas.com.au/styleguide_redesign/rd_header_footer.html

If usage of Qantas Header and Footer is required, please ensure that you have consulted the documentation provided.

Feel free to contact Paul Tea pte21@qantas.com.au if you have any queries